

# Trade Area and Surrounding Retail

#### BRINGING A QUALITY SHOPPING EXPERIENCE TO THE MARKET

Glenwood Green's primary trade area captures and serves customers who live and commute along the Route 9 corridor. While the trade area has experienced recent growth and boasts 81,000 VPD at Route 9 and Schulmeister Road. Glenwood Green provides:

- 80,000 SF Village Super Market by ShopRite
- · 135,000 SF Target
- · 72,000 SF ambulatory care center by Rendina Healthcare
- Convenient options such as a **Wawa** and drive-through restaurants directly along Route 9
- · A pedestrian-friendly dining and shopping area
- Signaled intersections at Jake Brown Road and Schulmeister Road for convenience
- Located near a master planned development featuring more than 1,200 single-family homes and luxury apartment rentals
- Thoughtful design that incorporates **Regency's Fresh Look**® philosophy, blending unique placemaking with the right merchandising mix





# >>> Demographic Snapshot

	3-Mile Radius	5-Mile Radius	10-Minute Drive Time	15-Minute Drive Time	True Trade Area (70% within 15 Miles)
Population	65K	189K	100K	323K	164K
Total Daytime Population	50K	150K	79K	305K	121K
Average Household Income	\$136K	\$143K	\$137K	\$143K	\$128K
Median Home Value	\$513K	\$503K	\$510K	\$525K	\$493K
Bachelor's Degree & Above	39%	41%	40%	41%	36%





#### 24%

#### **WEALTHY SUBURBAN FAMILIES**

Affluent, middle-aged families and couples earning prosperous incomes and living very comfortable, active lifestyles

- Aged 36-45
- · Saving for college
- Value premium grocery shopping
- · High credit card use
- · Family-oriented activities



#### 17.4% **UPPER SUBURBAN DIVERSE FAMILIES**

Affluent, middle-aged families and couples earning prosperous incomes and living very comfortable, active lifestyles

- Aged 36-45
- Affluent
- Home owners
- Athletic activities
- · Family-oriented activities
- Charitable contributors



#### 14.8% **ULTRA WEALTHY FAMILIES**

The wealthiest households in the US, living in the most exclusive neighborhoods, and enjoying all that life has to offer

- Aged 51-65
- Affluent
- · Highly educated
- Well-invested
- Charitable giving
- Active and fit



■ AVAILABLE ■ LEASE NEGOTIATION ■ LEASED ■ NAP (NOT A PART)

#### GLA: 355,202 SF



72,000

5,335



RENDINA HEALTHCARE

ZAXBY'S





## ->>> Center Photos











### ->>> Center Photos













K. Hovnanian Homes'
Oaks at Glenwood in Old
Bridge, NJ offers new
single-family homes with
open floorplans, modern
designs, and up to 3,000
sq. ft. of living space,
conveniently located off
Route 9 with easy access
to the GS Parkway.



#### A PERFECT BLEND OF RETAIL AND RESIDENTIAL

This master-planned development features:

- **355,202 SF** total, including:
- 72,000 SF ambulatory care center
- 80,500 SF ShopRite
- 135,000 SF Target
- Thoughtful **placemaking designs** with the right **merchandising mix** to serve the community
- 250-acre development
- 278 acres of open space, including community gardens, parks, and playgrounds
- 1,200 residential units



ShopGlenwoodGreen.com



#### **DAVID SHERIN**

SENIOR LEASING AGENT

**P:** 610 747 1212

E: DavidSherin@RegencyCenters.com

Regency Centers.